

Event Descriptions

Bend Summer Festival

July 9 & 10, *Downtown Bend*

Bend's signature art and music event, the Summer Festival draws artists and street performers from all over the Northwest and features top, national musicians. Also features a wide array of children's activities, jazz wine & gourmet foods, a food court, and beer garden unlike no other! Thousands of people are expected at our 21th annual event.

Bend Fall Festival

October 1 & 2, *Downtown Bend*

Our 11th annual Fall Festival is similar to the SummerFest and adds a "harvest theme". This Festival promises a fabulous array of music, art, food, and fun! Also includes street performers, beer garden and oompah music, too.

Munch & Music

Free Concerts in the Park Series

July 7-August 11, Thursdays, *Drake Park* Entering it's 21th season, these award-winning free concerts feature live music, tasty food, and an artist walk from 5:30-9 pm.

Attended by thousands of locals and tourists, this may be Central Oregon's favorite summer event.

Munch & Movies

Free Movies in the Park Series

Bend - Aug 19-Sept 9, Friday Nights,

NorthWest Crossing, Bend

Instead of musicians, this sister series to Munch & Music features free, outdoor movies. Theme nights (including family, foreign, and comedy films) are shown on the 20-by-40-foot big screen. The night opens with music from 6:30-7:30. Movies start at 8, with an intermission to drive traffic to our food vendors.

Redmond - Aug 20-Sept 10, Sat Nights,

Sam Johnson Park, Redmond

Munch & Movies is returning to the large family crowds in Redmond's pristine Sam Johnson Park. The Redmond series will also feature themed nights and music.

Food Vending

For 21 years, C3 Events have been the place to be in Central Oregon. With thousands of people attending our events, you can be sure that your participation gives you a unique source of publicity you won't find anywhere. More cost-effective than a space ad, your booth is a "3-dimensional ad" come to life. You'll draw new clientele to your restaurant or catering business. To ensure "menu balance" for customers, we pre-approve menus. However, we don't guarantee menu exclusivity to any vendor. Food vendors must maintain all necessary health permits. C3 Events and other entities must be named as "additionally insured" on liability insurance policies. Food vendors are exclusively responsible for the security of their booths and participation requires a signed C3 vending contract which outlines conditions. C3 Reserves the right to accept or deny all applications for any reason (including menu balance, previous history, etc).

Beverage Sales & Food Vouchers

To ensure outstanding attendance, all of these particular events are free. We do not charge our food vendors a commission on gross sales. We do require that you vend and sell beverages, including a "minimum order requirement" from our Beverage Sponsor, Pepsi Cola of Bend.

NEW! YOU KEEP ALL BEVERAGE SALES PROCEEDS! Now, after adjusting our fees, we have created a new partnership with Pepsi, where all of our Restaurant Vendors will vend Pepsi products, ordering product (purchasing a minimum required order per event) directly, wholesale, from Pepsi, and keeping 100% of the proceeds on all beverage sales. This represents a radical shift from our previous plan. To ensure a successful relationship between Pepsi, C3, and you the vendor, your contract details that: 1) only these official, Pepsi, event beverages can be sold, and 2) there will be a minimum purchase order required, where you the vendor will purchase product, at a pepsi wholesale event rate, for each event. *Details will be provided in each specific contract (minimum orders ** \$75 per day at Summer Festival*** \$65 per day at Munch and Music ** ** \$25 per day at Munch and Movies ** ** \$50 per day at Fall Festival ** will vary depending on the event) Beverage pricing will be standardized for each event. 3) you must provide 15 free meal vouchers, per event day, each worth \$10 value, for volunteers, staff, and entertainers who present a C3 voucher. Beverages will be included when someone uses a voucher.

DISCOUNTS! Apply by June 10, 2011 & Save \$50 per event; AND: Receive a 10% discount off each booth fee if applying for 3 or more events!

2011 Food Vendor Application

√ event/circle booth	10x10	10x20	10x30
<input type="checkbox"/> Bend Summer Festival	\$400	\$550	\$600
<input type="checkbox"/> Bend Fall Festival	\$350	\$400	\$450
<input type="checkbox"/> Munch & Music (6 eves)	\$1350	\$1500	\$1600
<input type="checkbox"/> Bend Munch & Movies (4 eves)	\$500	\$650	\$700
<input type="checkbox"/> Redmond Munch & Movies (4 eves)	\$350	\$400	\$450
Subtotal	\$ _____		

Discounts

1.) 10% off your gross total (prior to any \$50 off for early application discounts) if applying for 3 or more events

\$ _____

2.) \$50 off per event if fees are paid on or before 6/10/11.

\$ _____

Total Owed: \$ _____

Please Detach and Send to:
C3 Events
 Attn: Tara Michelucci
 615 Glenwood, Suite #105
 Bend, OR 97702
 Questions? Phone (541) 389-0995
 Fax: (541)383-3026
 www.c3events.com
 tara@c3events.com

YOUR IMMEDIATE, COMPLETED APPLICATION AND FEE, WILL ASSIST RESERVING YOUR SPACE (upon acceptance each vendor will receive a site contract for each event)

Please Be Sure to Include:

- This *completed* application form w/Check covering all event fees (including discounts)
- Detailed list of menu items to be approved
- \$100 garbage fee deposit per event (separate check). This check will only be deposited if there is a garbage policy violation.
- \$50 per event, (separate check), will be required for any restaurant needing power on site (Except for Munch and Music).